

NATIONAL UNIVERSITY OF SINGAPORE

School of Computing

SoC SEMINAR

Title: **The Hub-of-All-Things (HAT)**

Speaker: Prof Irene Ng
Director-Institute for Product & Service Innovation
Professor of Marketing & Service Systems-Warwick Manufacturing Group,
University of Warwick

Date/Time: 6 March 2017, Monday, 10:30 AM to 12:00 PM

Venue: Executive Classroom, COM2-04-02

Chaired by: Dr Faik, Isam, Assistant Professor, School of Computing
(faik@comp.nus.edu.sg)

Abstract:

In this seminar Professor Irene Ng will speak about the HAT, its design, implementation and research. She will also present and demonstrate the technology and discuss the economic/business models and the ecosystem rules for the emergence of a global infrastructure for personal data exchanges. The seminar will articulate the far reaching implications of personal data stores and the opportunities for research and practice.

<http://hubofallthings.com/main/>

<http://hubofallthings.com/hat-rd/>

BIODATA:

Irene Ng is an academic and entrepreneur. She has a BSc. Degree in Physics and Applied Physics from the National University of Singapore and a PhD, specialising in economic pricing models also from National University of Singapore. In her early career, Irene was CEO of SA Tours and Travel group of companies (Singapore, Malaysia, China and UK) and founded Empress Cruise Lines, a company with an annual turnover of USD250m, which she sold in 1996. She is currently the Director of Institute for Product and Service Innovation and the Professor of Marketing and Service Systems at the Warwick Manufacturing Group, University of Warwick. She is also the founder, Chairman and Chief Economist of the Hub-of-all-Things (HAT) Foundation (<http://hubofallthings.com>) and the inventor of the HAT, a personal data store and individual-centric Internet Platform. Professor Ng is an advisor to several large organisations, start-ups and governments on design of markets, economic and business models. She is one of the ESRC/Innovate UK Caucus Thought Leaders (<http://innovationcaucus.co.uk>) the ESRC/AIM Services Fellow and the ESRC/NIHR Fellow. She has written 3 books, published in top journals, written in highly acclaimed scientific magazines and blogs, and known for her academic papers that have steered research in the digital economy and the Internet of Things. As a scientist and a social

scientist, she holds a grant portfolio in excess of 10 million pounds. Her personal website is at <http://ireneng.com>.