

# NATIONAL UNIVERSITY OF SINGAPORE

School of Computing

## C S S E M I N A R

**Title: Smart Nation: Backup to the Future**

Speaker: Serguei Belousov  
Co-Founder, CEO & Chairman of the Board  
Acronis

Date/Time: 17 February 2016, Wednesday, 06:00 PM to 08:00 PM

Venue: SR1, COM1-02-06

Chaired by: Dr Brown, Michael Scott, Associate Professor, School of Computing  
(brown@comp.nus.edu.sg)

### Abstract:

There has been an explosion of data in the digital age. A recent IDC report stated that soon there will be "nearly as many digital bits as there are stars in the universe." The amount of data we create and copy every year, the report said, is doubling every two years and is likely to reach 44 zettabytes in 2020. What challenges does it pose to the existing technology infrastructure and what needs to be done now in order to enjoy the digital-life benefits in the future?

Data protection firms like Acronis are at the forefront of this race against time, developing technologies dealing with the increased data storage and data security demands. As a forward-thinking company, Acronis has setup an R&D centre in Singapore to develop local capabilities and build the next generation of software developers, scientists and data engineers who will power the data-driven economy in the future.

Do you have what it takes to take part in your country's future? Do you want to learn about how new technologies will change life as we know it and what you need to know to be prepared? Come find out more and back up to the future.

### Biodata:

Serguei Belousov is co-founder, CEO and chairman of the board of Acronis, a global data protection company, and is the senior founding partner of Runa Capital, a technology investment firm. He is also executive chairman of the board and chief architect of Parallels, and sits on the governing board of the Centre for Quantum Technologies in Singapore.

Serguei Belousov is a self-made entrepreneur and business executive with an outstanding 21-year track record in building, growing and leading high-performing, multi-national high tech companies in Asia, North America and Europe. Noted as an innovator and a thought leader in virtualization, datacentre automation, and cloud computing space, Serguei co-authored over 200 US technology patents, with 80+ issued.

Attendees will receive free backup software + stand a chance to win an Apple Watch -  
Sponsored by Acronis